



Business course, level A2

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Competition - comparing products, services, and companies

Sada kada smo lepo obnovili poređenje, vreme je za praktičnu primenu. U današnjem poslovnom svetu, kao i u privatnom životu, često upoređujemo proizvode i usluge kako bismo bili sigurni u svoj izbor. Takođe, ukoliko planiramo novi proizvod ili uslugu potrebno je da se istraži tržište i vidi šta se slično nudi i pod kojim uslovima. Pogledaj sada ovu tabelu.

	Soft skills course, platform A	Soft skills course, platform B	Soft skills course, school A
price	45 euros, paid at once	45 euros, paid in 4 instalments	60 euros, paid in 6 instalments
number of classes	20	25	25
success rate	80%	48%	75%
convenience	at your own time, online	scheduled classes, online, group work	scheduled classes, at school, group work

Koristeći komparaciju pokušaj da osmisliš nekoliko rečenica. Kreni od toga šta je najskuplje, a šta je najjeftinije.

The price on platforms A and B is the same. The course in school is the most expensive.

Pogledaj sada broj časova. Kako bismo rekli - platforma A i škola A imaju isti broj časova?

They have the same number of classes.

Platforma A ima najmanji broj časova. - **Platform A has the smallest number of classes.**

Ona ne nudi toliko časova kao platforma B i škola. - **It doesn't offer as many classes as platform B and school.** Ili **It offers not as many classes as platform B and school.**

Platforma B i škola nude pogodniji (*convenient*) način plaćanja od platforme A. - **Platform B and school A offer a more convenient way of payment than platform A.**

Procenat uspešnosti (*success rate*) Platforme B nije dovoljno visok. Manji je od 50 posto.

- **Platform B's success rate is not high enough. It is less than 50 per cent.**

Platforma A i škola imaju veći procenat uspešnosti. Uspeh im je kao što se i očekuje. -

Platform A and school have a higher success rate. Their rates are as high as expected.



I platforma B i škola nude zakazane časove i grupni rad, dok ti platforma A dozvoljava da radiš po tvom tempu i u tvoje slobodno vreme. Ona je najpogodnija. - ***Both platform B and school offer scheduled classes and group work, whereas platform A allows you to study at your own speed and in your own time. It is the most convenient one.***

Pošto moraš da fizički ideš u školu, ovo je najmanje pogodna ponuda. - ***As you have to physically go to school, this is the least convenient offer.***

Odlično urađeno, sada kada smo sve lepo analizirali, koji kurs si odabrao? Naravno, Krojačevu školu!